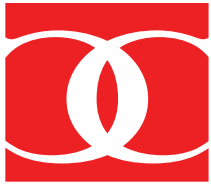


May 16th and 17th, 2012
Appleton, Wisconsin



Developing Leadership through an *Intentional Corporate Culture*



When?	May 16 th and 17 th , 2012
Where?	Appleton, Wisconsin: Hotel TBD
What is it?	A workshop for leadership teams of growth companies to analyze their current company culture vs. their intended culture through thought provoking exercises.
What is unique?	<ul style="list-style-type: none">• Corporate culture as a hard analytical concept, not just a fuzzy emotional concept• Anatomy of corporate cultures – a framework for developing an intentional culture• Focus is on exposition of alternatives rather than prescription of the right choice• Options for cultural components analyzed through thought provoking exercises
Who should attend?	<ul style="list-style-type: none">• Executive teams of growth companies looking to build internal leadership• Companies going through a dynamic change in their markets or their workforce
Topics covered	<ul style="list-style-type: none">• Relationship between a company's leadership, its brand and its culture• Corporate culture as a concrete and precise analytical concept• Anatomy of a corporate culture and its impact on all business activities• Should your company be focused on the shareholders, customers or employees?• Is your people culture based on loyalty, performance, competition or lifestyle?• Is your decision making process consensus, democracy, authority or command?• What is risk and reward? How do you enable organization to take risk?

Format	A 2-day workshop where the leadership team of your company will collectively work on real situations drawn from real companies similar to yours and through those discussions help you define and refine your corporate culture.
How Much?	\$9000 USD Per Table A company table includes registration for up to 4 executives from the company seated at the table. Additional participants from the company can be registered and seated at the same table for \$2000 USD per participant. Fees include all workshop materials as well as continental breakfast and lunch.
Interested?	Please fill out our online registration form, or contact us by email at inquiries@logistyle.com or 503-789-1338



Intentional Corporate Culture



May 16th and 17th: Appleton, WI

Registration Form

Contact Name: _____

Tel: _____ Email: _____

Company: _____ Title: _____

Address: _____

No. of participants at the table: _____

Registration Fee: _____

(Please attach a list of names of attendees, including full name, title, email address and preferred name.)

Check Enclosed *(Please make checks payable to LogiStyle, LLC)*

Charge to credit card *(A credit card processing fee of 5% of the total amount due will be added to the total and charged to the credit card.)*

Visa Master Card American Express

Register Online

Card No. _____

Exp. Date _____

Name on card _____

Signature _____

Card holders billing address: _____

Mail this form with payment to:
LogiStyle
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Suite 510
Portland, OR 97204



Helping Corporations Develop Logical Leadership